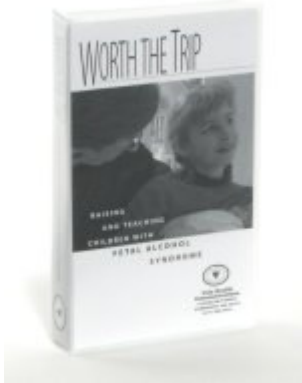




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## worth the trip



### A PATHBREAKING VIDEO GUIDE FOR PARENTS OF CHILDREN WITH FETAL ALCOHOL SYNDROME

**Worth the Trip** is the first comprehensive video resource about the health, development and learning styles of children affected by fetal alcohol. The film presents strategies for meeting the developmental and behavioral challenges faced by children with FAS and the parents and professionals who care for them. Chapters address:

- Sensory sensitivity
- Eating and feeding
- Activity levels
- Sleep issues
- Siblings
- Friendships
- Coming to terms with FAS
- Impact of FAS on family life

**Worth the Trip** was funded with a Small Business Innovative Research Award from the National Institute of Alcohol Abuse and Alcoholism (NIAAA).

#### Special Offers!

**Save 15%** when you purchase both **Worth the Trip** and **Students Like Me** or the complete **FAS Multimedia Library**.

**GREAT FOR GIVEAWAYS!** Organizations serving FAS families can now send every family a copy of **Students Like Me** or **Worth the Trip** for just \$10.95. Contact us for details.

#### Important License Information

Home editions may be used only for private, in-home viewing. Use of this program in a clinical or educational setting requires a classroom license.

**“...clearly demonstrates what new parents need to know with images and lots of helpful dialogue...It can be watched again and again learning something new each time.”**

- Ruth Lawrence, MD, Professor of Obstetrics and Pediatrics, University of Rochester, author of *Surgeon General's Report on Breastfeeding and Human Lactation*

#### AWARDS

Cinema in Industry (Cindy).  
 Nat'l Educational Media Network  
 Parents Choice Award  
 U.S International Film & Video Festival

#### PROGRAM DETAILS

Released 1996, updated 2000  
 English, 1 DVD or VHS, 49 mins  
 Home Edition \$22.95  
 Classroom license \$150

#### HOW TO ORDER

The classroom license of this program is available for free 30-day preview. Simply select the preview option when placing your web order. Your credit card will not be charged unless you keep the program beyond the preview period. Purchase orders may be faxed to 617-864-7862 and must include all product information, including price, with the words “**for 30-day preview**” clearly indicated. Preview orders are shipped free-of-charge by UPS ground.

#### About Vida Health Communications

Since 1985, Vida Health Communications has been working to improve the health of women, children and families through the production and distribution of evidence-based educational media for clinical, patient and lay audiences. Working in partnership with federal health agencies, researchers and leading medical professional groups, Vida translates complex research into practical, media-based training using DVD, CD-ROM, Internet and linear video technologies. For more information please visit our website.